

STANDARD COMPETITOR PRODUCTS REFERENCE GUIDE

Products	MFG	Visible Light Transmittance	Visible Light Reflectance	UV Rejected	IR Rejected @980nm	Total Solar Energy Rejected
Charcoal Standard 1 ½ Ply 20	Midas Windows Film	20%	5%	99%		40%
NR Charcoal 23	Solard Gard	23%	5%	98%		36%
Charcoal 20	Madico	17%	5%	99%		42%
Ray Gard (CH) 20	Jhonson	21%	5%	99%		40%
Retro 20	ASWF	21%	5%	99%		39%
Charcoal Standard 1 ½ Ply 35	Midas Windows Film	38%	5%	99%		38%
NR Charcoal 35	Solard Gard	35%	7%	99%		33%
Charcoal 35	Madico	35%	6%	98%		40%
Ray Gard (CH) 35	Jhonson	35%	6%	99%		37%
Retro 35	ASWF	36%	5%	98%		36%
Charcoal Standard 1 ½ Ply 40	Midas Windows Film	41%	5%	99%		34%
	Solard Gard					
	Madico					
	Jhonson					
	ASWF					
Charcoal Standard 1 ½ Ply 50	Midas Windows Film	50%	5%	99%		29%
NR Charcoal 54	Solard Gard	54%	7%	98%		27%
	Madico					
Ray Gard (CH) 50	Jhonson	49%	6%	99%		32%
Retro 50	ASWF	51%	5%	99%		35%
Charcoal Standard 1 ½ Ply 70	Midas Windows Film	70%	5%	99%		26%
	Solard Gard					
	Madico					
	Jhonson					
	ASWF					

Note: All data values above are representative and are provided for comparison purposes only.